



SafeMedia's solution is the only solution available that drops all contaminated P2P traffic.

It is estimated that 90% of all P2P traffic crosses international boundaries.

P2PD will eliminate 75% - 90% of your upstream congestion and eliminate the costs of contaminated P2P off-net traffic.

- **Drops all contaminated P2P network traffic including encrypted networks**
- Reduces on and off net bandwidth consumption and costs
- Zero administration – remote updates when needed
- Self-healing

A NEW TECHNOLOGY FOR CONTROLLING IN AND OUT OF NETWORK BANDWIDTH CONSUMPTION

SafeMedia's Solutions Increase Profits By Reducing On and Off Net P2P Bandwidth Costs

ISPs are faced with significant financial and operational challenges when it comes to contaminated peer-to-peer (P2P) traffic on their network. These networks are designed to free ride and use all available bandwidth on your network. Contaminated P2P traffic is responsible for 75-90% of all upstream traffic.

P2P applications absorb a rapidly growing portion of downstream and upstream capacity ...even as that capacity grows.

...as much as 30 percent of downstream capacity has been used by P2P applications.

... almost 70% percent of upstream traffic can be consumed by P2P applications.

... some network applications, e.g., peer-to-peer file sharing, can literally absorb all the bandwidth a network can make available...

– NCTA Report to Congress

SafeMedia's solutions eliminate this significant bandwidth cost to ISPs by dropping all contaminated P2P traffic for all customers both wired and wireless. Our products enhance your revenue opportunities by providing a proven value added solution that can be offered to consumer or business clients to eliminate the associated risks of contaminated P2P.

SafeMedia's P2PD™ technology is the only solution immediately available that drops all contaminated P2P networks while allowing legitimate P2P and Internet traffic to continue unimpeded at normal network speed. It takes the guesswork out of legal compliance by consumers, businesses, and schools, simplifies the roles of IT and Legal departments in addressing the threats of contaminated P2P networks, and eliminates the associated security risks.

The only complete P2P solution for businesses that protects the workplace and the home office simultaneously.

Embedding SafeMedia's Products In Your Network

Our products and services provide a unique opportunity to meet the growing demands of consumers and businesses for a proven solution to the problems of contaminated P2P applications on their networks.

SafeMedia's solutions require no maintenance or configuration by you or your customers and are easy to install at the subnet level.

SafeMedia's P2PD solutions are available now for immediate embedding in your modems or as a standalone appliance.

Contact us today to eliminate the high bandwidth costs of contaminated P2P networks and increase your revenue opportunities.

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SafeMedia has developed a unique patent pending technology that disaggregates contaminated (illegal) peer-to-peer file sharing networks. The technology can never be rendered obsolete, because we remotely update the intelligent P2P libraries to guarantee maximum protection of your network.

P2PD solutions are installed on business subnets. The strategy of subnet implementation enables us to eliminate the darknet between subnets with no network latency.

SafeDSL for DSL providers worldwide

SafeDSL™ is the embedding and integration of SafeMedia Corporation's P2PD technology into DSL modems installed in end-user locations. SafeDSL is compatible with all DSL manufacturers' modems, and with all DSL service providers.

SafeDSL significantly reduces DSL provider Internet traffic by preventing user uploads and downloads from contaminated P2P networks. By preventing participation, these networks are drained of their content, are incapable of growing, and lose their appeal. All non-contaminated P2P traffic—such as VOIP, non-contaminated BitTorrent, and all other Internet traffic are allowed to pass freely without delay.

SafeCABLE for CABLE providers worldwide

SafeCABLE™ is the integration of SafeMedia Corporation's P2PD technology into cable network devices installed in modems and end-user edge routers. SafeCABLE is compatible with all manufacturers' devices, and with all cable broadband service providers.

SafeCABLE significantly reduces cable provider Internet traffic by preventing

user uploads and downloads from contaminated P2P networks. Like SafeDSL, SafeCABLE allows all other P2P traffic to pass without delay.

CLOUSEAU™

Clouseau is a network appliance implemented on any subnet to block contaminated P2P network file sharing. The Clouseau network device is available at three performance levels to accommodate the widest variety of bandwidth needs.

Complete Solutions

Small Businesses or Consumers with DSL or Cable Internet access will protect their network and employees from the dangers of contaminated P2P networks and degraded performance. This can be a significant part of your offering to these markets.

Large corporations with T1 or greater connectivity can use our network appliance - CLOUSEAU to protect their networks around the world. Whatever their network capacity, from 10/100 to 10 GB, SafeMedia has a solution that drops all contaminated P2P traffic without ever impacting network performance. This can be offered by ISPs as a value added service.

In addition, these companies can protect their network further by providing SafeDSL or SafeCABLE devices to their telecommuting employees accessing their networks remotely.

About Us

SafeMedia, a Florida corporation, was founded by Mr. Safwat Fahmy in October 2003. Our mission is to provide a cost effective and easily implemented preventive solution to the issues associated with the use of contaminated P2P networks.