



**SafeMedia's solution is the only system available to drop all contaminated P2P networks and protect students and schools from the dangers of illicit file sharing.**

Legitimate P2P networks are important tools for the global education community and SafeMedia Corp recognizes and supports their use while providing the following benefits:

- **Drops all contaminated P2P network traffic including encrypted networks** that cannot be blocked manually or by competitive products.
- Reduces bandwidth consumption
- Never invades user privacy
- Eliminates the risk of disclosing confidential information over contaminated P2P networks
- Eliminates the risk of viruses, malware, and spyware associated with the use of contaminated P2P networks
- Zero administration – automatic updates when needed and is self healing
- No discernable network latency impact

## THE REAL DANGERS OF P2P NETWORKS IN EDUCATION

### SafeMedia Eliminates The Dangers

Educating students to the dangers of contaminated Peer-to-Peer (P2P) networks has failed to reduce the millions of illegal file sharing transactions. Students remain exposed to potential identity theft, viruses, malware, and spyware, while schools pay the growing costs of excessive bandwidth and IT infrastructure costs associated with their use.

These problems are compounded by the legal and regulatory pressure that schools are facing from the RIAA and other organizations. Increasing numbers of lawsuits, demand letters, and subpoenas have burdened the educational community and lawmakers are threatening regulatory controls for schools that do not address the problem.

**SafeMedia's Clouseau™ is the only solution that drops contaminated P2P networks while allowing legitimate P2P traffic (including legal BitTorrent traffic) to continue unimpeded at normal network speeds. It takes the guesswork out of voluntary compliance by students and schools, simplifies the roles of IT and Legal departments in addressing the threats of contaminated P2P networks and eliminates the risks to students.**

#### SECURITY ISSUES AND COSTS:

Most users do not realize they are sharing their personal information with the world when they install contaminated P2P network software, but they do just that, which leaves them vulnerable to identity theft and security breaches. In addition, the files they download can be infected with viruses, malware, and spyware.

IT departments are already burdened with normal security issues. The threats from contaminated P2P networks increase that burden.

SafeMedia's solutions allows the IT department to focus on maintaining the network and services offered to students and faculty, while providing immediate protection them from the threats of contaminated P2P networks.

#### BANDWIDTH COSTS:

*The university discovered that peer-to-peer networks had been eating up 80 percent of its bandwidth, which "essentially brought all applications to a halt," said Jon Dolan, manager of network engineering at Oregon State. – News.com*

## The Dangers of Contaminated P2P Networks

... when you are connected to file-sharing programs, you may unknowingly allow others to copy private files you never intended to share. You may download material that is protected by the copyright laws and find yourself mired in legal issues. You may download a virus or facilitate a security breach.

—The Federal Trade Commission

**SafeMedia's solutions are available now for immediate installation.**

Contact us today to eliminate the dangers and high costs of contaminated P2P networks.

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P2P networks use as much bandwidth as is available causing dramatically increased infrastructure costs and IT budgets. It is estimated that between 50% and 85% of all network traffic in schools is from contaminated P2P file sharing which limits the bandwidth available for education.

Blocking contaminated P2P networks will result in significant savings for schools from reduced bandwidth costs. Reduced bandwidth requirements can also dramatically improve network performance resulting in significant gains in productivity. **SafeMedia's solutions drop every contaminated P2P network including encrypted networks that cannot be blocked manually or with competitive systems and is remotely updated when needed to defeat any attempts at circumvention.** No other solution on the market can guarantee this type of performance or savings.

**LEGAL ISSUES:** Legal actions by the entertainment industry require significant resources to answer. Subpoenas, demand letters, and lawsuits are taking legal departments away from more important issues impacting their schools. In addition, most legal actions are directed at students and could impact their education and potentially their careers.

SafeMedia provides the only solution on the market guaranteed by a hold harmless agreement from any lawsuits related to copyright infringement on a network where our products are properly installed and used according to our installation guidelines and release notes. With SafeMedia you can assure students and parents that they will never have to worry about legal action with respect to the illicit sharing of media on university networks via contaminated

P2P file sharing.

**SafeMedia's technology never invades user privacy so your legal department will not have to concern themselves with the potential legal liabilities surrounding other solutions that often amount to digital wire-tapping.**

## THE SOLUTION:

SafeMedia's Clouseau eliminates these problems by dropping all contaminated P2P network traffic via zero installation network appliances that require zero administration. By preventing user upload and download to and from contaminated P2P networks, Clouseau drains them of content, reduces their appeal and effectively eliminates them as sources for obtaining infringing digital files.

SafeMedia has the only effective solution for preventing illegal file sharing on your network without violating user privacy.

## About Us

SafeMedia, a Florida corporation, was founded by Mr. Safwat Fahmy in October 2003. The SafeMedia Corporation mission is to provide an effective, cost efficient and easily implemented preventive solution to the unresolved issues of national security breaches, identity theft and the massive theft of copyrighted digital materials associated with the use of contaminated peer-to-peer networks.



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