



FOR IMMEDIATE RELEASE

SafeMedia Corporation the leader in P2P Active Denial Systems Announces a New Reseller Agreement With Systems Design & Support Inc, a Leading Supplier of Networked Data and VoIP solutions.

Boca Raton, Florida March 13, 2008 – SafeMedia, the preeminent provider of “Clouseau” a P2P Active Denial Network Security Appliance announced today it has expanded its reseller channel through an agreement with Systems Design & Support Inc (SDSI).

“Systems Design & Support’s corporate clients will immediately benefit by having complete protection against P2P network risks. SafeMedia is confident SDSI’s extensive network design and implementation expertise will be the foundation on which SDSI expands its offerings of the best solutions available, by leveraging SafeMedia’s technology as a leader in P2P Active Denial Systems,” said Bill Weiss, Vice President Sales.

SafeMedia’s innovative network appliance protects clients from P2P security risks and legal liabilities created by “infringing P2P networks”. SafeMedia’s advanced architecture, utilizes Dynamic Profiling and Adaptive network pattern recognition, which can run on any network, regardless of type or speed, resulting in far more scalable processing capacity. Clouseau can be easily deployed across all industry segments. Protection from P2P security risks was not available through firewalls or other security systems until SafeMedia introduced “Clouseau”. “Clients will immediately reclaim network bandwidth, reduce network congestion and eliminate theft of confidential data from inadvertent file sharing. Clouseau will also reduce non-business streaming activity which can threaten the integrity of VoIP communications,” said Norman Landerman, Director of Sales for Systems Design & Support.

About SafeMedia

SafeMedia is a global technology leader that has developed portable and scalable P2P Active Denial Systems to monitor, detect, intercept, capture and deny all illegal sharing of copyrighted digital files from P2P networks, encrypted or non-encrypted, without any measurable latency on the network. SafeMedia's technology is the only technology available to immediately stop all digital copyright infringement from P2P networks and protect user from inadvertent file sharing security risks

For more information about SafeMedia’s visit: www.SafeMedia.com. Or contact Bill Weiss- Vice President Sales 561-989-1934. Bill.weiss@SafeMedia.com

About Systems Design & Support Inc.

SDSI has provided networked solutions to businesses of all sizes for over 10 years. All SDSI systems engineers' have industry certifications including MCSE, CCNA, CCDA and others. SDSI's solutions cover all areas of networking technologies including Voice over IP, Microsoft Server platforms, routing, and security.

For more information about Systems Design & Support visit www.net-sdsi.com or contact Norman Landerman at 561-279-2627, Ext. 110.