

For Immediate Release

Leading Florida Academic Institution Installs SafeMedia's Network Management Appliance to Prevent Illegal Peer to Peer (P2P) File Sharing.

"Pine Crest School is the perfect example of an educational institution that chose to protect their students and faculty from the risks associated with P2P digital piracy while avoiding RIAA and MPAA legal action." Safwat Fahmy SafeMedia Founder and CEO.

Boca Raton, Florida, February 26, 2008,— Pine Crest School and SafeMedia announced today that Pine Crest has purchased and installed SafeMedia's "Clouseau"™ network management appliance. Clouseau™ is designed to monitor, detect, intercept, capture and drop all illegal file sharing from certain P2P networks, encrypted or non-encrypted, without invading users' privacy.

"Clouseau™ will provide Pine Crest protection from the dangers associated with 'illegal' digital file sharing, while enforcing the school's objectives and policies of disallowing the downloading of copyrighted digital content, which is illegal," said Eric Olender, Director of Technology Operations at Pine Crest School.

"Deploying Clouseau™ will protect the school's network and students from the risks from P2P applications, some of which may lure our students into inadvertently sharing confidential content, while stopping the illegal distribution of copyrighted digital files. Our students and their families can feel safe with the knowledge that Pine Crest is taking steps to further secure its network, and not expose the students and families to RIAA and MPAA legal action and settlement costs," said Eric Olender. "Clouseau™ maintains its intelligence remotely every 3 hours and requires no administrative support from my team."

"P2P traffic was a concern for Pine Crest even though we have a firewall in place," Eric Olender continued. "P2P networks are tricky; they use standard web ports and encryption which cannot be captured by firewalls. We tested other available devices and concluded that Clouseau™ was the only network appliance capable of effectively, economically, and accurately preventing illegal P2P digital file sharing," said Olender.

"The scalability and flexibility of Clouseau offers the only available solution for universities and schools to immediately deploy and prevent all illegal file sharing

on their networks,” said Safwat Fahmy, SafeMedia CEO. “Pine Crest is a good example of a prudent school that chose to protect its students and staff from the moral, ethical and legal challenges of copyright infringement created by certain P2P networks. Clouseau is a portable and scalable solution that could easily and immediately be deployed at homes, corporations, ISPs, and Government agencies,” said Fahmy.

About Pine Crest School:

Pine Crest School is a recognized leader providing unsurpassed academic preparation and college preparatory for the past 74 years. Pine Crest School is an independent PK-12 School with an enrollment of 2500 students on two campuses located in Fort Lauderdale and Boca Raton, Florida. Pine Crest makes extensive use of technology in fulfilling its mission of academic excellence, character, and leadership development. Students are required to have laptop computers starting in the sixth grade and use them throughout the school’s extensive wireless network.

For more information about Pine Crest School, please contact:
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About SafeMedia Corp.

SafeMedia is a global technology leader that has developed patented, paradigm changing technology that is portable and scalable designed to monitor, detect, intercept, capture and drop all illegal sharing of copyrighted digital files from P2P networks, encrypted or non-encrypted, without any measurable latency on the network. SafeMedia's technology is the only technology available NOW, to immediately stop all digital copyright infringement from P2P networks.

Editors: For more information about SafeMedia Corp.’s new product line visit:
www.SafeMedia.com.

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